

"Formula 1 team BAR Honda expect the same precision and high performance from their communications system as their race cars. So they selected Avaya IP Telephony and Mobility solutions to give them the competitive edge they required.

**The challenge:**

Widely dispersed mobile teams, as well as distributed HQ campus faced high costs and inconsistent quality in mission-critical communications; rapid growth in workforce hindered collaboration among work locations.

**The Solution:**

Avaya proposed, designed and installed an IP telephony solution, featuring Avaya MultiVantage Communications Applications running Avaya Communication Manager and IP Telephones to streamline communications within main campus locations. Through an innovative partnership with Nokia, Avaya Mobile Applications extended Communications Manager functionality to mobile phones, thus enabling easier access and more effective collaboration among mobile employees.

**Value Created:**

- Savings of 30% in communications costs for mobile workers
- Increased collaboration and productivity among headquarters personnel throughout five campus locations
- Decreased IT maintenance costs and resources, through single-supplier solution
- Faster, more productive linkage of mobile workers with headquarters experts
- More secure and reliable operations, through business continuity features
- Easily scalable infrastructure to accommodate continued growth

To find out more about Avaya solutions and our relationship with Honda Racing F1 please go to [www.avaya.co.uk](http://www.avaya.co.uk) or call 0800 6983619"