

CMA Forum Meeting – ‘Maximise your telecoms budget to help fight the recession’

Thursday 9 July 2009

BCS – 1st Floor, The Davidson Building, 5 Southampton Street, London WC2E 7HA

The current economic climate has placed continued financial pressure on organisations and trying to deliver telecoms services as per strategic plans remains challenging. IT/telecoms budget holders must remain fully aware of the trends in the market, up to date with the latest technologies and positioned to take advantage of all possible services and solutions that can help to maximise budgets and/or reduce costs.

Join us, at our Central London venue, to discover how you can take some good news back to your management team for the benefit of your organisation.

13:00hrs	Registration, lunch and networking	
13.45hrs	Welcome and introduction	Julian Harriott, CMA Business Manager BCS
14.00hrs	Balancing the books – tallying expenditure with services used What to look out for in your telecoms budget, problem areas, areas of overspend that can be reclaimed and clarity of billing	Paul Fegan, Director, Mala Communications
14.20hrs	Client experience Key projects that assist the Trust in meeting their budgetary & operational targets in telecoms & IT.	Frances Pennell-Buck, Non Executive Director, South West Essex NHS Trust
14.40hrs	The growth of mobile and the impact on budget planning How the use of mobile is changing, the costs associated with increasing mobile usage (inbound and outbound) and future developments.	Aaron Payne, Sales Director Obsidian
15.00hrs	Tea/Coffee networking break	
15.15hrs	Delivering telecoms against demanding targets during an economic downturn How to ensure that your existing and planned telecoms estate meets the requirements of your organisation both functionally and financially.	Andy Wood, Head of Consultancy Practice at Affiniti
15.40hrs	Panel Session: Representatives from Mala, Affiniti, Obsidian, CMA, and two clients will answer pre-submitted questions or open questions from the floor	Chaired by Will Roebuck, Forum Manager, CMA
16.00hrs	Summary Summary of the afternoon and key areas to think about next	Will Roebuck, Forum Manager, CMA
Close	Networking and an opportunity to meet with suppliers	

Register on-line at [CMA Forum Event](#). For further information please contact Deborah Smith at cmaevents@thecma.com or telephone 01793 417479.