

Capitalising on and Securing Infrastructure CMA Briefing

2nd December 2009, London



Customer requirements in the enterprise market are constantly evolving and in the current economic climate it is more important than ever for public and private sector organisations to exploit their existing IT & communications architectures to deliver solutions for their end-users and customers.

Whether your organisation is focused on cost saving or on deploying leading edge projects, whether it is deploying unified communications or evaluating services in the cloud, whether it is optimising network performance or just keeping up to date with ever present security threats, this members briefing is for you as it presents a combination of case studies and presentations from analysts and suppliers which will show you how to deliver future-proof, secure and effective IT & communications infrastructures.

09:00 – 09.30	Registration	
09.30 – 10.00	Strategies for optimising IT & communications infrastructures <ul style="list-style-type: none"> • The impact of economic realities • The business benefits of optimising networks and consolidating infrastructure • Understanding the options offered by moving services into the ' cloud' 	<i>Hudson & Yorke</i> <i>Roger Shepherd</i> <i>Principal</i>
10.00 – 10.30	Exploiting and capitalising on infrastructure <ul style="list-style-type: none"> • Leveraging, growing and changing enterprise infrastructures 	<i>HSBC</i> <i>Mike Daly</i> <i>Group Head: Mobility Solutions</i>
10.30 – 11.00	Building networks today for tomorrow's advanced applications <ul style="list-style-type: none"> • How to construct future-proof and effective IT & communications infrastructures • The main technology choices & implementation hurdles • Strategies for migrating to VoIP, video ,UC and beyond – balancing infrastructure needs with the end-user experience 	<i>Azzurri Communications</i> <i>Ben Burns</i> <i>Head of Data Solutions</i>
11.00 – 11.15	Coffee	
11.15 – 11.45	Enterprise Bandwidth Study Management Report 2009 <ul style="list-style-type: none"> • Infrastructure Ownership: leased, dedicated or combination? • Network Capacity, current levels of performance, what's driving network traffic? • Spending Priorities in 2010, cloud computing, storage and network infrastructure • Data centres and the emergence of private clouds 	<i>Geo Networks Limited</i> <i>Chris Smedley</i> <i>CEO</i>
11.45 – 12.15	Emerging IT Security Threats <ul style="list-style-type: none"> • Web 2.0 <ul style="list-style-type: none"> ○ Do we know who we are socialising with? ○ How newer ways of interacting bring new risks • Cloud Computing <ul style="list-style-type: none"> ○ What is it and where are the threats? • Virtualisation <ul style="list-style-type: none"> ○ Save on energy, save on support, save on security? 	<i>Redstone Managed Solutions</i> <i>Martin Blackhurst</i> <i>Product Manager</i>
12.15 – 12.30	Panel Discussion and Q&A: Is this time to move services into the cloud, pitfalls and benefits?	<i>Peter Wenham, Ben Burns,</i> <i>Roger Shepherd, Martin Blackhurst</i>
12.30 – 13.15	Lunch	
13.15 – 13.45	Integrated security management <ul style="list-style-type: none"> • Secure the Boundary – but – What Boundary? • What Are the Threats? • Threat Vectors 	<i>Trusted Management</i> <i>Peter Wenham</i> <i>Director</i>

13.45 – 14.15	Control Your Network & Secure your Business <ul style="list-style-type: none"> A comprehensive network security solution enables proactive protection, detection and response to network threats. 	<i>HP ProCurve</i> <i>Jeremy Arnold</i> <i>Technical Consultant</i>
14.15 – 14.45	Least Privilege Security Management – Implementation in an Enterprise Environment <ul style="list-style-type: none"> Case Study on how security management challenges were met by a multi-national enterprise when migrating to Windows 7. 	<i>Secure Management Systems</i> <i>Darren Baines</i> <i>Software Architect</i>
14.45	Close	